



Z-POINTS REQUIRED	ZILLA REWARD	REWARD DESCRIPTION
25 Z-POINTS		Zilla Cycle Poster: Limited Edition 24" x 36" heavyweight poster with gloss finish on the logo.
25 Z-POINTS		Zilla Guitar Poster: Limited Edition 24" x 36" heavyweight poster with gloss finish on the logo.
25 Z-POINTS		Zilla TV Poster: Limited Edition 24" x 36" heavyweight poster with gloss finish on the logo.
25 Z-POINTS		Zilla Pool Poster: Limited Edition 24" x 36" heavyweight poster with gloss finish on the logo.
60 Z-POINTS		Zilla Bandana: Limited Edition 100% cotton. Available in either orange or green print. Measures 21.5" x 21.5"
80 Z-POINTS		Embroidered Zilla Bill Cap: 100% medium weight brushed cotton constructed cap. 6 panel low profile crown with Velcro closure.

Z-POINTS REQUIRED	ZILLA REWARD	REWARD DESCRIPTION
80 Z-POINTS		Drawstring Backpack: Lots of room in this 13" x 17" drawstring backpack – whether you're heading to school or the beach.
100 Z-POINTS		Zilla Logo T-Shirt: Limited Edition Zilla 100% cotton tee with lizard image on the front and logo on the back.
100 Z-POINTS		Stainless Steel Zilla Trip Mug: Standard drink-thru lid, 14 oz., foam insulated. Fits most cup holders.
250 Z-POINTS		Hooded Sweatshirt: Heavyweight 90/10 10 oz. hooded sweatshirt with drawstring hood and front pocket.
350 Z-POINTS		Polar Fleece Jacket: Heavyweight full-zippered front, 365 gram fleece jacket with 2 zippered front pockets.
500 Z-POINTS		Hybrid Windbreaker Jacket: This unlined lightweight jacket has a ripstop outer shell and water repellent finish. 2 zippered front pockets.

## Z-POINTS Reward Yourself!

**Step 1:** Collect the needed amount of Z-Points from the purchase of Zilla products to obtain the points needed for selected reward.

**Step 2:** Complete the following information:

Name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_

State, Zip Code: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Please allow 4-6 weeks for delivery for Reward Merchandise.  
Please refer to complete terms and conditions at [www.zilla-rules.com/rewards](http://www.zilla-rules.com/rewards)

**Step 3:** Select Reward (check box):

Qty.	Reward	Options	Qty.	Reward	Options
<input type="checkbox"/>	Cycle Poster		<input type="checkbox"/>	Drawstring Backpack	
<input type="checkbox"/>	Guitar Poster		<input type="checkbox"/>	Zilla Logo T-Shirt	<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL
<input type="checkbox"/>	TV Poster		<input type="checkbox"/>	Stainless Steel Trip Mug	
<input type="checkbox"/>	Pool Poster		<input type="checkbox"/>	Hooded Sweatshirt	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL
<input type="checkbox"/>	Bandana	<input type="checkbox"/> ORANGE <input type="checkbox"/> GREEN	<input type="checkbox"/>	Polar Fleece Jacket	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL
<input type="checkbox"/>	Embroidered Bill Cap		<input type="checkbox"/>	Hybrid Windbreaker Jacket	<input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL

**Step 4:** Mail correct amount of Z-POINTS coupons along with this Reward Request Form to:

**Zilla Rewards**  
2515 Jills Drive  
Waukesha, WI 53188



## Zilla-Rules Reward Program Rules, Terms, and Conditions

### Acknowledgment and Acceptance

Central Garden & Pet Company, its parent, subsidiaries and affiliates ("Central") require that all participants in the Zilla-Rules Reward Program (the "Program") comply with the following rules and regulations. By participating in the Program, you agree that you have read, understand, and agree to these rules, terms, and conditions, as they may be modified by Central from time to time (the "Rules, Terms, and Conditions"), and that your use of this Web site and your participation in the Program is subject to these Rules, Terms, and Conditions. If you do not agree to be bound by these Rules, Terms, and Conditions, please do not participate in the Program. Central reserves the right, at its sole discretion, with or without notice, to modify these Rules, Terms, and Conditions, and any of the rules, procedures, and conditions pertaining to the Program at any time.

Please check [www.Zilla-Rules.com](http://www.Zilla-Rules.com) periodically for changes and the most current version of the Rules, Terms, and Conditions.

### Central Privacy Policy

Central is committed to maintaining the privacy of Eligible Participants (as defined herein) in the Program and the personal information of those Eligible Participants. For more information, please see our Privacy Policy.

### Eligible Participants

The Program is open only to residents of the United States of America ages 13 and older who reside in the fifty U.S. states and the District of Columbia. Persons under the age of 13 or those who reside in countries other than the United States or those who reside in Puerto Rico or other U.S. territories, commonwealths or possessions are not eligible to participate in the Program. All requests received from persons under the age of 13 or those who reside in countries other than the United States or those who reside in Puerto Rico or other U.S. territories, commonwealths or possessions, shall be void.

Central's site and the Program are not directed to or intended to be used by children under the age of 13. Central reserves the right at any time to limit Central Z-POINTS (as defined below) usage and participation in the Program.

Employees of Central, its affiliates, agents, marketing and promotional agencies, and the immediate families and those living in the same household of each are not eligible to participate in the Program.

### Z-POINTS

Z-POINTS are available on "Zilla" product packaging sold by Central with a Z-POINTS coupon. Eligible Participants must purchase Zilla products that have the Z-POINTS coupon to obtain the Z-POINTS. The Z-POINTS value for each specially marked Zilla product will be clearly visible on the outside of the Zilla product packaging on the coupon. Z-POINTS are calculated based on the value stated on the coupon of the Zilla product that is purchased and are allocated in increments of 5, 10, 20, 50, 100, or 200 Z-POINTS. Z-POINTS Coupons have no cash value. Z-POINTS are not sold separately.

### Z-POINTS Rewards

Eligible Participants who have purchased Zilla product with Z-POINTS coupons may visit [www.zilla-rules.com/rewards](http://www.zilla-rules.com/rewards) to view program details and a list of items they can obtain by redeeming points. Items for redemption will not be anything generally sold to Central customers. Items will include things like tee shirts, bandanas, or posters. Only original Z-POINTS coupons may be sent in to obtain a reward. If the Z-POINTS coupons sent in for redemption exceed the number of Z-POINTS required for redemption of the desired item or items, Central will be unable to return any remaining Z-POINTS and they will be forfeited. The act by any Eligible Participant of clipping and saving Z-POINTS coupons does NOT create any contractual obligation or relationship between the Eligible Participant and Central.

Central reserves the right to refuse refund of Z-POINTS to an Eligible Participant if merchandise is returned. In the event a redemption item is out of stock or discontinued, Central reserves the right to either not replace the item and to return the Z-POINTS, or to replace the item with one item or multiple items of equal or better value.

Central assumes no responsibility for computer system, hardware, software or program malfunctions or other errors, failures, delayed computer transactions or network connections that are human or technical in nature, or for damaged, lost, late, illegible or misdirected entries; technical, hardware, software, electronic or telephone failures of any kind; lost or unavailable network connections; fraudulent, incomplete, garbled or delayed computer transmissions whether caused by users, or by any of the equipment or programming associated with or utilized in the Program; or by any technical or human error that may occur in the processing of submissions or downloading, that may limit, delay or prevent an Eligible Participant's ability to participate in the Program. Central is also not responsible for typographical, photographic or other errors or omissions in either its rewards materials or its website. Central reserves the right to reject redemption orders in the event of such an error.

Central is not responsible for lost or stolen Z-POINTS coupons and will not replace Z-POINTS coupons that have been lost or stolen.

### Transferability of Z-POINTS

Z-POINTS may be transferred only to Eligible Participants as defined herein.

### Eligible Participant Obligations

Eligible Participants shall comply with all rules, laws, and regulations that are applicable. Eligible Participants acknowledge that they may only participate in the Program if and to the extent such participation is permitted by such laws, rules, and regulations. Central may restrict, modify, or terminate an Eligible Participant's participation in the Program without liability to the Eligible Participant or any other party, if an Eligible Participant violates any law, rule, or regulation, or if an Eligible Participant's participation in the Program could violate any law, rule, or regulation.

Eligible Participants agree to provide only accurate and true information to Central at all times and to comply with all the Rules, Terms, and Conditions governing the Program at all times.

Central reserves the right to terminate at any time the participation of any Eligible Participant who violates these Rules, Terms, and Conditions or for any other reason, within Central's sole discretion. All decisions made by Central concerning the Program are final.

### Termination of the Program

Central reserves the right to change, modify, or discontinue the Program at any time with or without notice. Central shall not be liable to any Eligible Participant, Z-POINTS transferee, or any other person should Central exercise its right to modify or discontinue the Program.

### Disclaimer of Warranties

Eligible Participants expressly agree that participation in the Program is discretionary and at the Eligible Participant's sole risk. Further, all goods or services offered in connection with the Program are provided on a strictly "as is" and "as available" basis without any legal warranties. Central shall not be liable or responsible for those guarantees, warranties and representations, if any, offered by Program manufacturers or suppliers of goods or services. No advice or information, whether oral or written, obtained by an Eligible Participant from Central through the Program shall create any warranty.

### Limitation of Liability

CENTRAL SHALL NOT BE LIABLE FOR ANY DAMAGES, WHETHER DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL, RELATING TO THE PARTICIPATION OR INABILITY TO PARTICIPATE IN THE PROGRAM. SOME STATES DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES; SO THE ABOVE LIMITATION OR EXCLUSION MIGHT NOT APPLY TO YOU. Central is not responsible for any damages or losses that result from participating or inability to participate in the Program, or reliance on or use of information, services, or merchandise provided on or through the Program.

Central is not responsible and assumes no liability for any changes or discontinuances of service from providers that may affect offers or the accrual of Z-POINTS. In no event shall Central's liability, either jointly or severally, exceed the amount of \$100. THE INFORMATION, PRODUCTS AND DESCRIPTIONS OF SERVICES PUBLISHED ON CENTRAL'S WEBSITE OR A LINKED SITE MAY INCLUDE INACCURACIES OR TYPOGRAPHICAL ERRORS, AND CENTRAL SPECIFICALLY DISCLAIMS ANY LIABILITY FOR SUCH INACCURACIES OR ERRORS. CENTRAL RESERVES THE RIGHT TO REJECT REDEMPTION ORDERS IN THE EVENT OF AN ERROR. CENTRAL DOES NOT WARRANT OR REPRESENT THAT THE CONTENT ON ITS SITE IS COMPLETE OR UP-TO-DATE. CENTRAL IS UNDER NO OBLIGATION TO UPDATE ANY CONTENT ON ITS SITE. CENTRAL MAY CHANGE THE CONTENT ON ITS SITE AT ANY TIME WITHOUT NOTICE.

### Indemnification

Eligible Participants agree to indemnify and hold Central, its affiliates, officers and employees harmless from any claim, demand, expense or damage, including reasonable attorneys' fees relating to participation in the Program or a violation of these Rules, Terms, and Conditions.

### Governing Law, Jurisdiction

These Terms and Conditions shall be governed by the laws of the State of Wisconsin, excluding its conflict of law principles.

### Intellectual Property Rights

Z-POINTS, Zilla-Rules Reward, as well as other names of Central products, product features and services are trademarks and/or service marks of Central in the United States and other countries. The Program is a proprietary program of Central. Nothing contained herein shall be construed as conferring, by implication, estoppel, or any other legal theory, a license or right to any patent, trademark, copyright or other intellectual property right, except those expressly provided herein. The products, processes, software and other technology described at this site may be the subject of other intellectual property rights owned by Central or by third parties and no licenses are granted herein. You may use the information contained on this site for informational purposes only. Commercial uses are prohibited. You may not change or modify the information in any way that may be adverse to the interests of Central.